

**INDIRA GANDHI NATIONAL OPEN UNIVERSITY
REGIONAL CENTRE MUMBAI**

**REPORT ON
MERA DESH MERA MITTI, CAMPAIGN**

The IGNOU Regional Centre Mumbai has organized following activities under Mera Desh Mera Mitti, Campaign

On 10.08.2023 the IGNOU Regional Centre Mumbai Regional Director (i/c) and RC staff took the Panchpran Pledge under the Culmination of AKAM with celebration of Meri Maati Mera Desh campaign.



On 13th October 2023 the following activities under Amrit Kalash Yatra with students, academic counsellors and Regional Centre Staff

- 1. Collection of Mitti/ Rice by the Students and Regional Staff from their home:** The Regional Centre staff has collected the mitti, rice and seeds from their house. 03 students also brought the seeds of Gehu

i.e. wheat altogether. All the Regional Centre staff and the students together put the mitti in the pot. Later The seeds of wheat rice and other grains jowar(sorghum), bajra and small millets were sown in the mitti. The pot was kept very carefully in the Regional Centre premises

2. Plantation: On remembrance of Mera Desh Mera mitti activities Plantation drive was conducted at Regional Centre. Dr.E.Krishna Rao, Regional Director, has planted the plants in the mitti collected by all the RC staff and students.



3. Panch Praan Pledge: Dr.E.Krishna Rao, Regional Director has administered the panch praan Pledge and all the RC Staff students and academic counsellors have taken the Pledge with the mitti and grains collected from their homes. Later, altogether have given the slogans –Jai Bharath, Vandematharam related to patriotism and patriotic songs were sung by the participants



The Regional Centre observed "**Rashtriya Ekta Diwas**" on **31st October 2023**. The following activities have been organized.

Activity Name: Pledge taking ceremony- Rashtriya Ekta Diwas

Number of students participated: 10

Number of Teaching Staff/Faculty participated: 03

Number of Non-Teaching Staff participated: 10

held on date: 31st October 2023.

On the eve of “**Rashtriya Ekta Diwas**” and **Sardar Vallabhabhai Patel 148th Birth Anniversary**, the IGNOU Regional Centre Mumbai has organized Rashtriya Ekta Diwas pledge ceremony at the Regional Centre premises.

The Rashtriya Ekta Diwas Pledge has been administered by Dr. E. Krishna Rao, Regional Director and all the staff and students have taken the oath.



In his address, the Regional Director has presented the activities organized by the Regional Centre under Mera Matti Mera Desh and Amruth Kalasa Yathra. He further stressed on the importance of ethics, morals and values in daily life in general and in government organization in particular. He remembered the contribution of Sardar Vallabhabhai Patel for bringing all princely states under the roof of India. He suggested all the staff and students to take forward the philosophy and ideology of Sardar Patel to bring oneness and strengthen the unity in India.

The event was attended by the Regional Centre staff and students. The programme was concluded by national anthem.

Dr. E. Krishna Rao
Regional Director